

The background of the entire image is a repeating pattern of diamond-shaped indentations, characteristic of diamond plate metal. The pattern is rendered in shades of gray, creating a textured, three-dimensional effect.

DIAMOND PLATE®

Powered by **SIMONIZ®**

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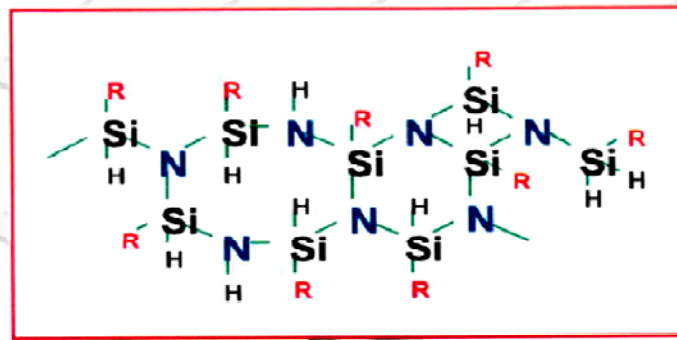
What is **DIAMOND PLATE**?

- **DIAMOND PLATE**® by **SIMONIZ**® is a nano-ceramic polymer paint coating that is designed to give a consumer's vehicle long term exterior protection



The Chemistry of **DIAMOND PLATE**

- ❑ One of the key components of **DIAMOND PLATE** is Polysilazane, a organosilicon compound, which enhances **DIAMOND PLATE's** effectiveness and durability against multiple cosmetic damaging factors.
- ❑ Polysilazanes are Polymers in which Silicon and Nitrogen Atoms alternate to form the basic backbone. Each silicon atom is bound to two separate nitrogen atoms and each nitrogen atom to two silicon atoms, and both chains and rings of the formula occur.
- ❑ In our Formula all hydrocarbon substituents are bound to the silicon atoms, designating **DIAMOND PLATE** as a Organopolysilazane and truly hydrophobic.
- ❑ **DIAMOND PLATE** as a Polysilazane based coating demonstrates physical characteristics such as super high hardness, UV transparency, corrosion resistance, thermal durability and stability, weather and chemical resistance.
- ❑ This type of coating with the proper additives can create surface contact angles to water of up to 120°.
- ❑ Not only creating optimum contact angles, but the systems have correspondingly high cross link density with an outstanding barrier effect.
- ❑ **DIAMOND PLATE's** Patent Pending Formula combines nanoparticles, pigments, extenders, additives, and other organic resins producing a highly reactive coating with excellent adherence to vehicle surfaces.



Organic Polysilazane (OPSZ)

The Chemistry of **DIAMOND PLATE** (Cont'd)

MAJOR UNIVERSITY FTIR REPORT SUMMARY — Philadelphia

- ❖ By monitoring changes in the intensity of characteristic bands (i.e. polysilazane) in the spectrum of the clear coat, it was found that, unlike other commercially available sealants, **DIAMOND PLATE**, “chemically interacts and cross-links with the clear coat to provide a tough and durable coating”.

KTA TATOR LABS — Pittsburgh

- ❖ The water shed rates both before and following subjection to a predetermined number of linear scrub cycles with a sponge and a detergent/water solution were compared in order to gauge the durability of the products applied to the test panels against the combined effects of physical scrubbing and chemical detergent. After 5000 scrubs, **DIAMOND PLATE**, “exhibits little or no erosion”.



The Chemistry of **DIAMOND PLATE** (Cont'd)



**“An Accelerated Weather Test proves, DIAMOND PLATE lasts on vehicles”
-ATLAS LABS, CHICAGO**

- ❖ An accelerated weather test was selected to assess **DIAMOND PLATE’s** durability.
- ❖ A “Weatherometer” Cabinet is the equipment of choice for such tests.
- ❖ It is understood within the automotive coatings industry that 500 hours in the cabinet is a reasonable approximation to two years’ coastal weather.
- ❖ Automotive Panels coated with **DIAMOND PLATE** were able to run to the 2000-hour mark (**Approximately 8 years**).

DIAMOND PLATE’s polysilazane coating is held together by silicon-oxygen (Si – O) bonds, which are unaffected by UV. Polysilazane strongly reacts with the hydroxyl (O-H) groups on the surface of the paint to anchor (chemically bond) it in place at millions of separate points across the surface.

What Does **DIAMOND PLATE** Protect Against?

- ✓ Acid Rain
- ✓ Bird Droppings
- ✓ Insects
- ✓ Hard Water Spots
- ✓ Exposure to the sun causing fading, chalking, loss of gloss.

What Does the **DIAMOND PLATE** Package Include?

- A vile of the patent pending **DIAMOND PLATE** - universally designed to protect the entire surface of the car
- **VisionBlade**[®] - Hydrophobic Windshield Protector
- Gloves and Applicator
- Microfiber Finishing Towel
- The **DIAMOND PLATE** warranty

* *Diamond Plate is sold to installers in six packs*



The **DIAMOND PLATE** Warranty

- The **DIAMOND PLATE** warranty lasts two years.
- No deductible.
- The **DIAMOND PLATE** warranty is backed by an A+ insurance carrier. Therefore, if a claim is filed, both consumers and installers *will never have to pay for the price of repair.*
- The **DIAMOND PLATE** warranty contains 4 pages with 3 copies of the warranty (a copy for the insurance company, dealer and the owner) and an instruction page on how to file a claim.

DO NOT STAPLE
DIAMOND PLATE
Powered by SIMONIZ

SIMONIZ® USA, Inc.
Diamond Plate Protection Plan
Limited Warranty Registration

Owners Copy
WARRANTY 12.13

Bar Code

SECTION 1 - CUSTOMER INFORMATION

NAME (LAST)		FIRST	MI	PHONE
ADDRESS		CITY	STATE	ZIP

SECTION 2 - VEHICLE AND SALE INFORMATION

MODEL YEAR	MAKE	MODEL
VIN	APPLIED DATE	MILEAGE AT APPLICATION

SECTION 3 - DEALER INFORMATION

DEALER/SHOP NAME		PHONE
ADDRESS		CITY
		STATE
		ZIP

SIMONIZ® USA, INC., THE PRODUCER OF SIMONIZ® DIAMOND PLATE, OFFERS A LIMITED PRODUCT WARRANTY ("WARRANTY") EXTERIOR SURFACES TREATED WITH SIMONIZ® DIAMOND PLATE PROTECTION. THE WARRANTY IS SUBJECT TO ALL TERMS AND CONDITIONS SET FORTH IN THIS DOCUMENT.

By signing below, I acknowledge that I have read this Warranty completely, understand the terms and conditions and my obligations under the Warranty, and have received a complete copy of the Warranty.

Customer Signature: _____

SIMONIZ® USA is the producer of SIMONIZ® DIAMOND PLATE, offers a Limited Product Warranty ("WARRANTY") for Exterior Surfaces treated with SIMONIZ® DIAMOND PLATE. The WARRANTY is subject to all terms and conditions as set forth in this document.

LIMITED PRODUCT WARRANTY TERM: The term of this WARRANTY begins on the Applied Date shown above and is dictated by the model year of the vehicle at the time Simoniz® Diamond Plate is first applied. This warranty must be submitted within 30 days of the application date or it is null and void.

Any vehicle that is ten (10) years old or less on the Applied Date is eligible for two (2) years of coverage commencing from the Applied Date. This WARRANTY will not cover any pre-existing conditions. It is the sole responsibility of the installing Dealer to make sure that the vehicle is in proper condition (no paint damage) before the Simoniz® product is applied to the paint of the vehicle.

DIAMOND PLATE EXTERIOR PAINT LIMITED PRODUCT WARRANTY:
WHAT WE COVER: Factory painted surfaces damaged by weather induced acid rain, bird droppings, tree sap, insects (including love bugs, fleas, wasps), aerosol spray paint, hard water spots, accidental paint overspray for newly painted road lines, road-deicing materials and exposure to the sun causing fading, chalking, loss of gloss. All other causes of damage to painted surfaces are excluded.

WHAT WE DO NOT COVER: (A) Damage caused by stone abrasions, fire, theft, objects striking a vehicle, impact or collision damage, vandalism (including spray paint), rust or surface rind, chipping, neglect or abuse, or damage related during routine use of the vehicle; (B) Fading, cracking or separating of paint; (C) untreated, repaired or repainted parts; (D) damage due to paint defects which may be identified in a manufacturer's technical bulletin regarding materials and workmanship during manufacture, retrofits, alterations, policies or refinements; (E) any parts, decals or equipment installed after the above disclosed vehicle has left the factory assembly line; (F) damage to any metal plated or chrome trim; (G) any damage to the truck bed floor panel, or damage to the paint on the panels or tailgate of the truck bed (having the finish of the bed is not covered by any Simoniz® product or available with Simoniz® Diamond Plate); and (H) re-painting any damaged surface.

WHAT YOU SHOULD DO (VEHICLE OWNER): You should maintain the vehicle with regular car washing and appearance maintenance as prescribed by your automobile manufacturer. Clean your vehicle thoroughly, use wax, and other car care products to help eliminate possible damage. You must report any damage within 30 days following the notice of any such damage covered by this Limited WARRANTY by contacting Simoniz® USA as directed in the claim procedure outlined on the back of this WARRANTY. Failure to report damage within 30 days of noticing the damage will void this WARRANTY and release Simoniz® USA of all legal responsibility. Simoniz® is not obligated or responsible for general cleaning and maintenance of the vehicle's paint. Regular care and cleaning is necessary.

USE OF AN AUTOMATIC CAR WASH: Regular car washing is highly recommended and encouraged if you prefer to use an automatic car wash. We recommend that you choose one that uses Simoniz® Professional Car Wash products. Simoniz® products are compatible with your Diamond Plate process and will enhance its finish.

VEHICLES NOT COVERED: RV's, Commercial vehicles and vehicles over ten (10) years old on the Applied Date are not covered by the WARRANTY. A commercial vehicle is any vehicle that is titled for commercial use or used for commercial purposes including but not limited to construction purposes, delivery purposes, commercial towing, commercial farm operation, volunteer public services, street lighting, rental, hearse, taxicab, any type of emergency vehicle, or competitive or off road racing.

REPAIR COMMITMENTS: - Simoniz® USA will review the claim for the damaged portion of the vehicle as long as the original owner makes such claim within the WARRANTY term. Simoniz® USA's sole obligation shall be to clean and/or repair damaged surfaces and subsequently to supply Simoniz® DIAMOND PLATE EXTERIOR to the repaired surface. Simoniz® USA's obligations shall only be to apply for damage described in the WHAT WE COVER paragraph of this WARRANTY. Simoniz® USA shall have sole discretion to implement and determine the appropriate remedy. Simoniz® USA shall have the right to hire any other remedy provider at any point damaged surface and such remedy may be considered a remedy. Simoniz® USA shall cause all services to be performed with reasonable attention, quality and promptness. When possible, the selling auto dealer may be used to perform the remedy; however, if not possible, Simoniz® USA will designate the repair facility. Simoniz® USA's liability is limited to the cost to repair damage described in this WARRANTY. Any re-painting that may be required is not covered under this WARRANTY.

This WARRANTY gives you specific legal rights and you may also have other rights vary from state to state. Simoniz® USA does not authorize any person to create for Simoniz® USA any other obligations or liability in connection with the DIAMOND PLATE product or application. ANY IMPLIED LIMITED WARRANTY OF MERCHANDISE LIABILITY OR FITNESS FOR A PARTICULAR PURPOSE TO THE DIAMOND PLATE APPLICATION IS LIMITED IN DURATION TO THIS WRITTEN LIMITED WARRANTY. PERFORMANCE OF REPAIRS IS THE EXCLUSIVE REMEDY UNDER THIS WRITTEN LIMITED WARRANTY OR ANY IMPLIED LIMITED WARRANTY. SIMONIZ® USA SHALL NOT BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES RESULTING FROM BREACH OF THIS WRITTEN LIMITED WARRANTY OR ANY IMPLIED LIMITED WARRANTY.

Some states do not allow limitations of how long an implied limited warranty will last or the inclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This WARRANTY is granted for the sole benefit of the original owner. This WARRANTY does not cover an economic loss or extra expense, including but not limited to, payment for the loss of time or pay, inconvenience, storage loss of vehicle, lodging, rental or other travel costs. Note: Any repair costs undertaken without written authorization of Simoniz® USA will not be reimbursed.

REGISTRATION OF LIMITED PRODUCT WARRANTIES: The registration of this WARRANTY is required except where such requirement is prohibited by state law. The insurance copy must be mailed to SIMONIZ® USA, INC., 201 Boston Township, Bolton, CT 06011 by the selling dealer within thirty (30) days of the date of application to initiate coverage.

BACK-UP ADMINISTRATOR: Simoniz® USA has purchased insurance for this WARRANTY. To guarantee performance of claims service in the event SIMONIZ® USA, INC. ceases to operate, you may file a claim with the back-up administrator c/o OneTrust Financial, Inc., 13400 Hager Ave., Clinton Township, MI 48015, phone 800-711-4280.

#DP1100 (0116)

How Does a Consumer File a Claim?

- Consumers can also file a claim at www.simonizclaims.com

Why **DIAMOND PLATE** ?

- ✓ Higher Gloss and Smooth Slick Finish
- ✓ Scratch Resistant Surface
- ✓ Stain and Etch Resistance from Environmental Fall Outs
- ✓ A Water Repelling Hydrophobic Layer
- ✓ Anti water spotting
- ✓ Corrosion Resistance
- ✓ Easier to Clean and Dry Vehicles.
- ✓ Potential for consumers to save thousands of dollars in cosmetic car repairs- therefore highly marketable for installers
- ✓ Bring your shop to a new level, with the most advanced technology in automotive protection in the industry in addition to participating in a large profit opportunity.



The **SIMONIZ** brand has been synonymous with car care protection for over 105 years

Thank You!



If you have any further questions please feel free to contact a Simoniz sales representative or visit our website at www.simoniz.com for more information.

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