

# SPECIALIZED SURFACE ENHANCEMENT PRODUCTS

DeSalt™ & Rustite™



## DeSALT™

FORMULATED TO  
EFFECTIVELY REMOVE  
SALT AND CALCIUM

## RUSTITE™

PROVIDES  
RUST INHIBITION  
TO THE UNDERCARRIAGE



In the northern parts of the country, salt covered roads are equated with white gold by today's car wash operators. However, traditional sand and salt mixtures are being replaced by many municipalities with a liquid brine mixture and other treatments which prove to be tackier. These solutions stick to the surfaces of vehicles, are harder to remove and as a result can be more corrosive.

## INTRODUCING SIMONIZ DeSALT & RUSTITE

More innovative services from the Car Wash Guys at Simoniz. **DeSALT** is a special blended detergent designed to directly neutralize the activity of these new road de-icing treatments right down to the pores of metals, painted and other hard surfaces, in addition to giving you the **cleanest, shiniest and driest cars**. **RUSTITE** provides rust inhibition to the undercarriage of a vehicle and added protection.

